

# FILMGRID MANIFESTO

WE HOLD THESE TRUTHS TO BE SELF-EVIDENT

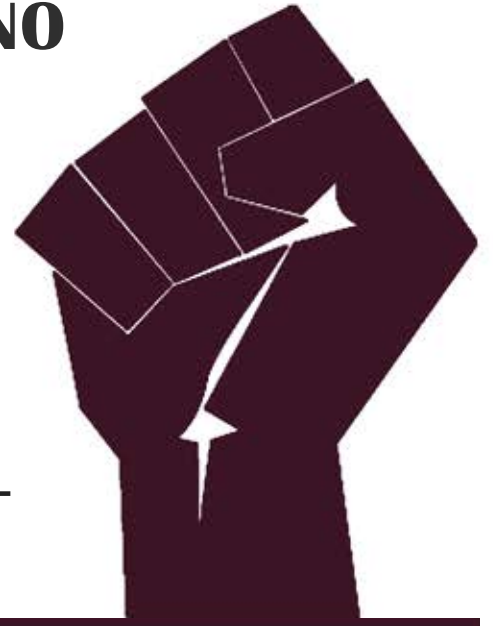
A MOVIE IS A PIECE OF ART, REMEMBER THAT

**FREEDOM OF FORMATS WITH NO TIME RESTRICTIONS** A movie can last as many minutes as the story requires to be told right.

**THERE IS MORE THAN ONE WAY TO WRITE A MOVIE** Don't limit yourself to overused storytelling structures.

**ACTING TALENT GOES BEYOND THE LOOKS** When selecting the cast, always look for the right person for the role.

**TELLING A GOOD STORY IS WHAT MATTERS** Use every available tool appropriately.



WE SAY **NO**

**PRODUCT PLACEMENT**

**NON-CREATIVE INTERFERENCE**

**BUSINESS COMMITMENTS**

WE STRONGLY BELIEVE

**BEING TALENTED IS NOT AN EXCUSE FOR NEGATIVE ATTITUDE**

**MONEY SHOULD NOT INTERFERE WITH ANY ASPECT OF THE MOVIE**

**NEVER TO TAKE CREDIT FOR SOMEONE ELSE'S WORK**

**RESPECT TO OTHER IDEOLOGIES AND BELIEFS IS PRIMORDIAL**

**VISUAL EFFECTS ASSIST THE NARRATIVE THEY SHOULD NOT BECOME ITS PURPOSE**

**CREWS ARE TEAMS AND NO MEMBER SHALL BE IMPOSED**

ALL RELATIVE TERMS TO REFER TO A DIGITAL MOVIE, SUCH AS FILM, MOVIE OR PICTURE ARE FINE